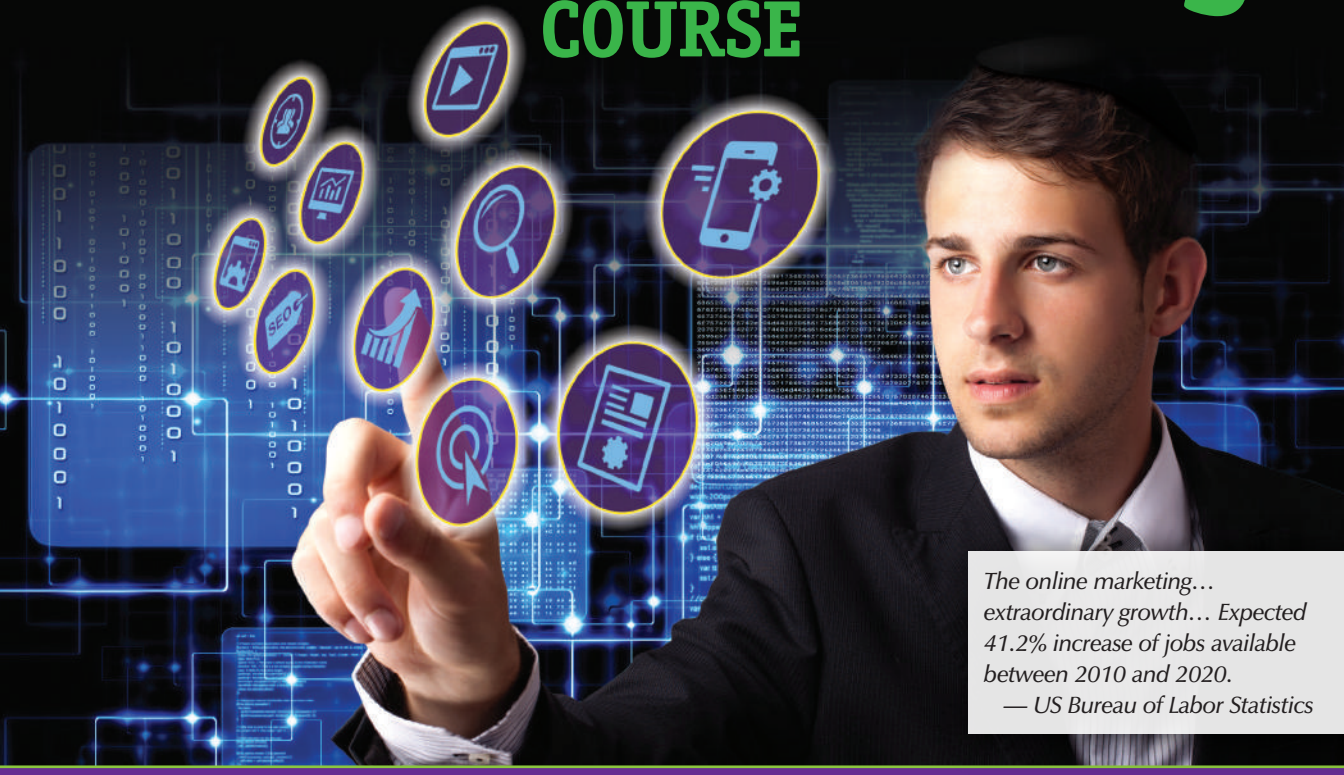
A lucrative field with immense growth potential

Online Marketing
COURSE



The online marketing… extraordinary growth… Expected 41.2% increase of jobs available between 2010 and 2020.
— US Bureau of Labor Statistics

Geared for: • Jobs seekers in online marketing • Businesses wanting to do online marketing • Advertising/Marketing professionals

Our meticulously developed, interactive course given by industry experts will focus on practical methods of Online Marketing.

TOPICS

• Marketing Online Businesses • Paid Search • Organic Search • Display Marketing • Content Marketing • Email Marketing • Websites and Analytics • Search Engine Optimization • Influencer Marketing • Affiliate Marketing • Product Listing Ads • And more…

OPEN HOUSE
Tuesday, May 19, 2015 • 8:00 pm

Partial scholarships available

PCS PROFESSIONAL CAREER SERVICES

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