DAY 2: Wednesday, March18

	arge Ballroom	Junior Ballroom	Seminar Room 1	Seminar Room 2	Seminar Room 3	CARREER SECTION PAVILION
12:30 - 1:15		WOMEN IN WORKFORCE	Rick Kestenbaum Chief Operating Officer/General Manager New Jersey Jewish News; Tapping New Markets: Jewish and Non-Jewish, Local and National	Andrew J. Lauer, Esq. Vice President for Legal Affairs, Secretary and General Counsel; Leadership and Governance: Reshaping Non Profits for a Stronger Future	Shlomo Trachtenberg, Conversion Rate Optimization Manager; Laureate International Universities; Find Out Where Your Website Is Leaking Money And How to Fix It	
1:30-2:00		WOMEN IN WORKFORCE	MARKETING PANEL: Jeremy Seth Davis, Managing Editor, Family Office Capital Network and Founder, PressIQ Sam Michelson, CEO, Five Blocks Yisroel H. Levovitz, CEO, Profound Marketing Agency Robert Levin, Founder and CEO, The New York Enterprise Report	Jeff Folger; The ABCs of New Business ventures and partnerships	Moshe Kravitz; Career Coach, The Five O'clock Club; Turning Interviews Into Offers	
2:15-3:00	FEATURED SPEAKER: Rabbi IssamarGinzberg	WOMEN IN WORKFORCE				
3:15-4:00		WOMEN IN WORKFORCE		Keith Chamish, Director of E-Commerce and Brand Manager, Instatrade; Where to start when building an App	Michael Landau, Chairman of West Side Council of Orthodox Jewish Organizations, (West Side COJO)	
4:00 – 5:15	ACCELERATOR: 4:45		David Rosen; Customer Service - an insider's look at the Starbucks culture	Nachum Kligman; Israel; using Podcasting to explode your marketing and make a profit.	Chaim Sofer, Relsmart; Growth Hacking using Sales Leaks For Online Merchants & Brands	

All times are subject to change at last minute. Please check posted information outside each room